

COSMIC

COLLECTION

PULPRIOT

WHAT'S THE NEW SEMI COLLECTION FROM PULP RIOT?

Get ready to be transported to another universe. The Cosmic Collection features 3 new otherworldly shades created in collaboration with Pulp Riot educator Dara Quick - known as @alien_hair_magic on Instagram. From electric violet to celestial cerulean, achieve out of this world color results & vivid transformations.

WHAT'S THE INSPIRATION FOR THE COSMIC COLLECTION?

Mysticism & otherworldly / alien-like aesthetic is having a moment & shows no signs of slowing down. This trend first emerged back in 2018 and Pulp Riots' non-conventional community is spotlighting the trend in its own authentic way - intense, bright & out of this world!

WHAT ARE THE NEW SHADES AND WHAT LEVEL OF HAIR WILL THEY SHOW UP ON?

Exoplanet, Asteroid and Dark Matter - they can be used on levels 8-10.

ARE THE COSMIC COLLECTION SHADES MORE PIGMENTED OR SHEER IN COMPARISON TO OTHER SHADES IN THE PULP RIOT SEMIS PORTFOLIO?

Exoplanet, Asteroid and Dark Matter are more pigmented and therefore deeper in overall deposit. For the purest shade results, use the Cosmic Collection shades on an even canvas, hair that's evenly bleached and/or toned.

HOW DO THE COSMIC COLLECTION SHADES COMPARE TO EXISTING SHADES?

COSMIC COLLECTION SHADE:	HOW IT COMPARES TO:
 EXOPLANET Recommended for levels 8-10 A bright, mesmerizing magenta with the perfect balance of pink, purple and red tones.	 JAM Recommended for levels 6-10 From our OG Collection, a pinky purple with a slight red undertone.
 ASTEROID Recommended for levels 8-10 A celestial, cerulean blue supported by hints of violet and grey.	 ICED SKATER Recommended for levels 8-10 From our Wild Ride Collection, an ultra-pigmented sapphire that's both bright and deep.
 DARK MATTER Recommended for levels 8-10 An intense, pigmented electric violet with a deep blue undertone.	 VELVET Recommended for levels 6-10 From our OG Collection, a deep but bright purple with a slight pink undertone.

WHAT CAN I MIX WITH TO GET A MORE VIBRANT RESULT? LESS VIBRANT RESULT?

COSMIC COLLECTION SHADE:	FOR MORE VIBRANCY MIX WITH:	FOR LESS VIBRANCY MIX WITH:
EXOPLANET	CANDY OR CUPID	CLEOPATRA OR BLUSH
ASTEROID	NIGHTFALL OR BLUE MUSE	NOIR OR SMOKE
DARK MATTER	JAM	MYSTIC FOG OR NOIR

Note: Because COSMIC COLLECTION shades are tonally unique, mixing with another Pulp Riot semi shade other than Clear will result in a tonal shift. How much of a shift will depend on the mixing ratio. For example, adding Smoke to Exoplanet will shift the tone to be cooler; the more Smoke used, the cooler the outcome.

PRE-LIGHTENED PIECES LEVEL 8/9



STARTING LEVEL 10



STARTING LEVEL 10



Dara Quick, artist & owner of She Comes In Peace Salon in New Orleans, was the perfect fit to collaborate with for this spacey collection. "I'm always experimenting with color & form to create unique pieces of wearable art & was able to fully bring my ideas to the table for this collection. Collaborating with Pulp Riot & seeing my vision come to life has been unreal! I hope you love them as much as I do!"

-DARA QUICK | THEY/THEM | @ALIEN_HAIR_MAGIC

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